



## Monthly Board of Directors Meeting on March 11, 2026

### **Call to Order / Attendance**

- The board meeting was called to order at 7:01 PM by President Clifford.
- Greg Pope was absent.

### **Approval of Prior Minutes (Old Business)**

- February meeting minutes were reviewed under Old Business.
- No changes were requested to the February minutes.
- Approval of the minutes was handled under general meeting procedures.

### **Finance / Treasurer (Old Business)**

- Treasurer's reports were reviewed, including check listings and expense items, and clarifying questions were addressed.
- Credit card statements were examined; additional staff receipts are still needed for complete reconciliation and will be uploaded to the shared Drive by Katie.
- Board discussion emphasized timely submission of receipts and documentation to maintain accurate and current financial records.
- The board continues to track raffle performance as a key funding source for organizational programs and events.

### **Staff & Program Updates (Old Business)**

- Katie reported on outreach at Eastern WSF, including youth engagement, herd management coordination, and bighorn sheep issues in the Bridger-Teton SEC area.
- She is working closely with the Wyoming Wildlife Federation and National staff to address regional wildlife and habitat concerns.
- Katie is monitoring legislative issues, including the proposed Seminoe pump storage interim topic and the failure of the corner-crossing bill, and will continue tracking relevant bills affecting sheep and habitat.
- She is advancing public comments and a distribution plan for the Carrying Capacity film, including potential roadshow events and related outreach.
- Dean reported on bookkeeping, raffle processing, banquet planning, donation processing, and the rollout of Bonfire merchandise.
- The online Bonfire merchandise store is active, with early sales and an expanding product line; website updates and order fulfillment are being managed.



- Dean confirmed the Rampage magazine hard proof was approved, with mailing expected by April 1 and a registration insert included.
- Dean continues detailed banquet logistics, including volunteer rooming, on-site operations, and coordination with committees.

### **Convention / Banquet / Expo Planning (Old Business)**

- The Summer Convention is scheduled for June 5–6.
- Coordination with the Ford Center and Ramkota is underway, with an in-person venue meeting planned for late March or early April to finalize layout, security, and logistics. No contracts have been finalized to date.
- Life Member Breakfast details, including menu, layout, auction items, and speaker, have been confirmed.
- Multiple raffles and auction items are planned, including a 50/50 raffle, Snowy Mountain rifle, commissioner's rifle, moose tag, and a future black bear hunt.
- Friday night raffles and the live auction will feature roughly 40 items, with flexibility to adjust specific trip offerings if needed.
- The Driven ATV (40th anniversary four-wheeler) arrangement is in place; a \$500 deposit will secure the unit, and on-site scratch-card ticket sales are planned during the event.
- A punch-card engagement program for expo booths was supported to increase vendor interaction, attendee participation, and overall floor traffic.
- Additional drawings and children's activities at the expo are being incorporated into the engagement plan.
- An electronic donation form is active on the website's Donate page, and board members were asked to use and widely share the link.
- Auctioneer services have been secured, with Dan and Jacob Gay returning to handle the live auction.

### **Committees (Old Business)**

- **Endowment**
  - Trustees reported \$19,000 committed toward the \$100,000 endowment target required for full implementation of the investment policy.
  - Fundraising concepts include earmarked sale items and printed materials incorporating a donation QR code to promote contributions.
- **Personnel / Compensation**
  - No committee meeting is needed in the near term, and no active personnel issues were raised.
- **Work Projects / Pedro / Sweetwater Rocks**
  - Pedro landowner outreach continues, with Game & Fish planning letter outreach and local meetings for late July.



- The board will confirm the invite list and approach to any WWSF-convened private meeting to manage audience, expectations, and messaging.
- The board discussed the need to participate actively in the public narrative regarding Pedro and Sweetwater Rocks issues.
- Potential mitigation and data projects, such as GPS or e-collar tracking for livestock and sheep, were identified for future exploration.
- **Marketing & Communications**
  - The board discussed engaging a single contractor to coordinate website, email, and social media work for consistency and efficiency.
  - A cost-effective trial with Lauren as the initial contractor was favored, contingent on a clear onboarding process and defined scope of work.
  - Katie and Jaden will draft the proposed plan and scope for review, while a local contact, Amy McAlpin, may be considered as an additional or alternative option.
- **Merchandise**
  - The Bonfire merchandise store is active, and the product line is expanding, with weekly payout cycles supporting predictable revenue.
- **Youth**
  - Youth sessions are planned for the banquet, with Anna coordinating programming and volunteer support.
- **Security**
  - Final security planning will follow the upcoming venue meeting to align staffing, access, and procedures with facility requirements and the event layout.
- **Raffle / Prize Management**
  - A donor and prize tracking sheet is active in the shared Drive, supporting procurement, tracking, and assignment of all raffle and auction items.
  - Approximately 30 full-curl tables were sold last year; planning assumes a modest increase for this year's event.
- **GSCO / Game & Fish Partnership**
  - A meeting with Darren was held to discuss an informal conservation partnership with Game & Fish.
  - The board is generally supportive, with each project to be reviewed individually for liability, reputational risk, and alignment with organizational priorities.

### **Action Items (New Business)**

- Katie will upload all outstanding credit card receipts and supporting documents to the shared Drive to complete reconciliation.



- Board members will provide board and staff with biographical information to Kendra for Rampage and the newsletter and extend the request to volunteers.
- Dean will compile and provide mailing addresses for the congressional delegation for Rampage print distribution.
- Greg Clifford and Katie will confirm the format and dates for Pedro landowner meetings and circulate July meeting details to the board.
- Kurt will complete consignment and DocuSign agreements with the auction house for the two donated rifles.
- Katie and Craig will continue MOU discussions with the Wyoming Wildlife Federation and report back to the board.
- Katie will send Carrying Capacity film roadshow funding information and in-kind match details to the board and, if needed, request an electronic vote on up to \$2,000 in support.
- Jaden will draft a coordinated marketing plan and recommended vendor arrangement for website, email, and social media, and evaluate contractor options.
- Dean and the Raffle Committee will finalize the raffle tracking spreadsheet and process to ensure clear accounting for all banquet raffles.
- Matt and the Winter Meeting Committee will confirm deposits and finalize venue booking for the potential winter meeting in Newcastle by June 1.
- Matt will review University of Wyoming policy on faculty acceptance of awards and confirm eligibility of Dr. Kevin Monteith for the Wild Sheep Desert Sheep award.
- The Audit Team (Scott Butler and others) will conduct the annual audit sampling of 2025 checks and supporting documentation at the June 5 meeting and certify results in the shared Drive.
- All board members will identify sponsor and underwriting leads and record them in the underwriting catalog.

### **Open Questions (New Business)**

- Final eligibility of Dr. Kevin Monteith, or any state employee or university faculty candidate, for the Wild Sheep Desert Sheep award under University of Wyoming and state rules.
- Whether the Wyoming Game & Fish Department will contribute venue or staffing support for the Carrying Capacity film roadshow, or whether WWSF should allocate up to \$2,000 for venue costs.
- Long-term selection of a primary integrated marketing contractor after evaluation of available candidates and trial arrangements.
- Final format, date confirmation, and invite list for Pedro landowner meetings.
- Progress on securing additional underwriting and sponsor commitments and maintaining accurate, current entries in the underwriting catalog.

### **Next Meeting**



- The next board meeting is scheduled for April 8.